



MAY
19-20
2016

Joplin Disaster Recovery Summit

Real People. Real Experiences. Real Lessons.

TWO DAYS YOU DON'T WANT TO MISS

Disaster recovery education for community leaders, emergency managers, city planners, mental health professionals, non-profit organizations, faith-based organizations and government agencies at every level

Thursday, May 19

1:30PM - ROAD TO RESILIENCE

Six city leaders from across the Central United States talk about the long road of recovery and resilience after experiencing some of the worst recorded disasters in the last ten years. This will be the first time they have been together to discuss the lessons learned as their cities rebuild. Beth Freeman, Administrator from FEMA Region VII, moderates a panel with leaders from **Greensburg, Kansas; Cedar Rapids, Iowa; Moore, Oklahoma; Tuscaloosa, Alabama; Minot, North Dakota; and Joplin, Missouri.**

\$75

PER PERSON

Limited to 300 attendees

**Hotel discounts expire
April 30*

MULTIPLE BREAKOUT SESSIONS BOTH DAYS

Friday, May 20

8:30AM - PAYING IT FORWARD

This session brings together four compelling speakers to share stories of what they discovered on the road to disaster recovery.



**11AM - LEADING THROUGH
CRISIS & CHANGE:**

*Lessons from meta-leadership
& swarm intelligence*

Dr. Leonard Marcus, Harvard Kennedy School of Government, Joint Director of the National Preparedness Leadership Initiative

**REGISTER
ONLINE**

joplinproud.com

For more information
contact **Jane Cage**
info@joplinproud.com

ON THE CAMPUS OF MISSOURI SOUTHERN STATE UNIVERSITY - BILLINGSLY CENTER

10:00 – 1:00	Registration at Missouri Southern State University, Optional Tours Across Joplin
1:00 – 1:30	Welcome and Conference Overview Joplin Mayor Mike Seibert; Jane Cage, Joplin Proud Committee
1:30 – 3:15	GENERAL SESSION The Road to Resilience City Leaders from across the central United States talk about the long road of recovery and resilience after experiencing some of the worst recorded disasters in the past decade. This will be the first time they have been together to discuss the lessons learned as their cities rebuild. Moderating this panel will be Beth Freeman, Regional Administrator from FEMA Region VII. Our opening session will be broadcast as a nationwide webinar so that people across the country will be able to hear these remarkable accounts.
3:15 – 3:30	BREAK
3:30 – 4:30	BREAKOUT SESSION ONE (CHOOSE ONE) Ensuring Safety After a Disaster: Managing the Needs for Shelter and Safety Chaos in the aftermath of a disaster is unavoidable. Two needs take precedence – safety and shelter – which are discussed in this session. Joplin's former police chief and fire chief relay their experiences and lessons around search and rescue operations as well as maintaining order in the days immediately following the disaster. Topics such as site access, mutual aid and the clear designation of responsibilities will be discussed. Representatives from the Red Cross and Missouri Southern State University make up the second portion of this presentation. An agreement signed by the two organizations less than a month before the tornado made all of the difference in being prepared. You'll learn how preparation can lessen the time it takes to get a shelter up and running to make plans for your own community. The Long-Term Recovery Committee: Responding to Individuals and Families in Need A long term recovery committee (LTRC) is a cooperative body of representatives from faith-based, non-profit, government, business and other organizations working within a community to assist individuals and families as they recover from disaster. No matter how a group is structured or what it calls itself - unmet needs committee, interfaith organization, coalition, roundtable, partnership, coordinating council, etc. The LTRC goal is the same: to unite recovery resources with community needs in order to ensure that even the most vulnerable in the community recover from disaster. You will learn how the personality and operation of each group is unique and reflects local needs, available resources, cultural diversity, leadership style, and community support as described by two leaders of LTRCs in large scale disasters. Facts in Flux - Crisis Communication after a Disaster A disaster requires deliberate and accurate communication inside your organization, with residents and business owners, and a concerned public. Each audience has an insatiable need for information. Hear the perspectives of communication officials across the spectrum of community agencies and media outlets about balancing accuracy, privacy and timeliness during a crisis. Come away from the session understanding what questions to expect, how and when to communicate and effective ways to broadcast needed information – and all of this under pressure. Approaches to Managing and Maximizing Reimbursement How do you cover your losses and receive maximum reimbursement after a disaster? It's a question that weighs heavily on community and organization leaders. Hear perspectives from panelists with in-depth experience from disasters of different scales as well as varied approaches on working with insurance companies and agencies. Learn about the must-haves in terms of process, protocols and record-keeping.
4:30 – 5:30	Hotel Check-in and Break – Travel to Downtown Joplin for Evening Happy Hour
5:30 – 7:00	An opportunity to meet and network with other attendees during Joplin's popular 3rd Thursday event downtown. Happy Hour at M&M Bistro Catering Center – 4th & Main St.

FRIDAY, MAY 20TH

7:30 – 8:15	Registration at Missouri Southern State University
8:15 – 8:30	WELCOME
8:30 – 9:30	GENERAL SESSION Paying It Forward: Defining Moments in Disaster Recovery This session brings together four compelling speakers to share stories of what they discovered on the road to disaster recovery. These TEDx style talks provide firsthand, unique perspectives of the moments that made a difference for each community in their recovery process.
9:30 – 9:45	BREAK
9:45 – 10:45	BREAKOUT SESSION TWO (CHOOSE ONE) Cleaning Up: Strategies in Debris Removal to Speed Recovery and Minimize Expense Removing debris is more than just cleaning up – it's the first step in the rebuilding process that allows citizens to resume their lives. A key challenge for communities is the proper and timely disposal of debris. Proper planning allows your community to prepare for and manage debris removal as a primary responsibility. It can be a daunting logistical challenge that requires proper staging and handling of different types of debris to meet various regulations. On the backside there are issues and best practices related to duplication of benefits, payments and collection. Local officials from Vilonia, Arkansas and Joplin, Missouri share experiences about approaches and challenges of debris removal. The Donation Dilemma: How to Ask for What is Needed and How to Manage What is Offered When news of a disaster breaks, many people are moved to open their closets, their pantries and even their wallets. Your community may be overwhelmed with donations that may or may not suit your needs. The best strategy is to be proactive about your needs and requests. Speakers in this session will discuss approaches to assist with the good intentioned donations that arrive. You'll come away with an understanding of the preparations necessary to accept monetary donations, how best to manage and leverage physical donations, and strategies that build social capital within and outside of your community. As a result, your organization can begin recovery no matter the situation. All Disasters Are Not Created Equal: Understanding the Factors that Determine Recovery Resources No disasters are alike; and it isn't limited to Mother Nature's impact. Many variables affect the level of resources, which ones are available, and how they are employed. Recovery resources may be determined by government thresholds, result from disaster damages or the visibility of the event. Other times the vision and innovation of the resource provider will determine availability of resources. Regardless of the extenuating factors, the creativity and resolve of community stakeholders play a significant role in applying resources to the community and its people. Listen to the perspectives of people that learned how to negotiate the complexities of not only the resources themselves, but the complexities of getting assistance to the people and organizations that need them. Stemming Population Loss: Short-term and Long-term Solutions to Resupply Housing and Keep Residents in Your Community Natural disasters are unpredictable. So too are the strategies a community can use to address housing recovery needs. Citizens must make hard choices about their future and leaders must lay a foundation for residents to remain. This session explores creative and unique efforts by three communities to blend short and long-term housing needs with limited or restricted resources. Session highlights include a buyer equity program to encourage homes to be rebuilt in a devastation zone.
11:00 – 12:00	GENERAL SESSION Crisis Leadership – from the Basement to the Swarm Leading in Crisis: Dr. Leonard Marcus, Harvard Kennedy School of Government, Joint Director of the National Preparedness Leadership Initiative
12:00 – 1:15	NETWORKING LUNCH
1:15 – 2:15	BREAKOUT SESSION THREE (CHOOSE ONE) We're here to help: Maximizing and Managing Volunteers and Faith-Based Response After a Disaster Before the wind is gone or the floodwaters recede, volunteers of every variety appear. These volunteers may be supplied by government agencies, faith-based groups or simply show up on their own. It takes effort to effectively manage volunteers in meaningful service and activities. Learn how to manage and maximize volunteers' vital role at a time when resources are already strained. Our speakers relay the story of how volunteers saved Joplin over \$17 million as a local match for FEMA projects and how Greensburg, Kansas managed housing and hospitality for volunteers. You'll gain an understanding of voluntary or faith-based entities and their defined roles for disaster recovery. The Role of Schools and Mental Health Organizations in Trauma Recovery Disaster survivors look for emotional and spiritual support to find meaning in the chaos. This session explores the post-disaster strategies, programs and intervention used in Joplin. "Healing Joplin" a community collaboration led by Ozark Center, offered emotional first aid for children, adults and senior citizens. Joplin Schools employed crisis counselling teams working in the schools to help students adjust. Hear from the leaders of these programs and discover how your community might prepare for the emotional support needed after a crisis. Leading through a Disaster: The Sprint that Becomes a Marathon Almost every leader accepts challenges during their career, but not many expect the enormous responsibilities and challenges that come after a disaster. Under normal circumstances, community agencies and municipalities are used to dealing with limited resources. What happens when a crisis or disaster multiplies the workload exponentially, new skillsets are required or the finish line is out of sight? This session explores the realities of long-term community recovery for leaders and their citizens. Participants will speak about the political aspects of recovery, the extended timeline of recovery, acknowledging adequate time for personal grief, understanding resource limitations, the changing moods of citizenry and how to assist and support leaders. Dealing with Public Health Concerns Post Disaster: From the Walking Wounded to Radioactive Materials There is a broad range of public health related topics post-disaster – performing triage of medical supply and demand; evaluating the health care impacts and loss of facilities, and tracing long-term care and special needs clients. This session explores a cross section of key issues, such as deploying mobile medical units, caring for the wounded, locating injured patients, providing vaccinations, deploying pest control, and tracking vulnerable populations. Even accounting for radioactive materials and medicines in compromised facilities becomes a post-disaster challenge.
2:30 – 2:45	BREAK
2:45 – 3:45	BREAKOUT SESSION FOUR (CHOOSE ONE) Lost and Found: Strategies for Recovering Precious Possessions – Pets and Photographs Losing your possessions is traumatic for any disaster survivor. Two of the most mourned categories are family photographs and family pets. This session promises to be one of the most uplifting of the entire conference as you hear about the efforts of two organizations whose goal was to reunite survivors with these precious possessions. The National Disaster Photo Rescue is a group born after the Joplin tornado. Volunteers have rescued, cleaned, indexed and stored over 35,000 photos and other documents blown away after the storm. Almost one-half have been successfully returned to their owners. The Joplin Humane Society led a mammoth and heroic effort to rescue, return and rehome over 1,200 lost pets post-tornado. Hear leaders from both organizations tell their inspiring stories Emotional Stabilization and Healing: Community Connections, Art Feeds Joplin was forced to find a new normal—communicating under new circumstances, dealing with new trauma, and trying to support each other in the best manner possible with the resources that were available. Several amazing programs emerged in Joplin—some were developed based on examples from other communities and some developed organically due to the specific circumstances in Joplin. Hear about two of those programs that proved particularly successful. Community Connections provided a way for neighborhoods to reconnect through monthly dinners that included a grief counselling program. Art Feeds gave school children throughout Joplin a way to express their griefs and fears through twelve-weeks of trauma-focused art sessions at every Joplin elementary school. Since that time, Art Feeds has served other disasters including Moore, Oklahoma and Colorado flooding. Citizen Engagement – A Force Multiplier for Long-Term Community Recovery The most powerful tool for disaster recovery exists in every community - citizens rallying together to shape the community's vision and future. By providing an opportunity for everyone and anyone to work through a structured conversation, helps people envision a path to recovery for themselves and their neighborhoods. Skills and perspectives you never knew existed can be found, cultivated and empowered to bring unity and excitement to the chaotic and sometimes controversial process of recovery. Hear from panelists that used public engagement in their communities and how it benefited recovery by generating ideas, inspiring leadership and creating long-term support. Rebuilding from the Ground Up: Economic and Community Redevelopment from a Clean Slate Mark Twain wrote, "I was seldom able to see an opportunity until it had ceased to be one." Never is there more opportunity than when there is great chaos. Economic and community development core principles link directly with community success for preparedness to and recovery from disasters. The speakers in this session will talk about the opportunities realized after a disaster and how they applied economic and community development principles to support disaster progress.